



Join us for the 2010 Executive Conference in Huntington Beach, California - August 24-27

ACT NOW
New Members must sign up for membership by June 15th to attend the Executive Conference!

BENEFITS AT A GLANCE

- Executive Conference
- New Product Showcase
- RVAAHQ.com Features
- Aftermarket NOW Campaign
- Group Buying Programs
- Industry Exposure
- RVAA Best Practices
- RVAA Board Participation
- Advertising Discounts
- Networking Opportunities
- RVAAHQ Bulletin Newsletter
- RVAA Committees

RVAA Executive Conference
Meetings That Will Change Your Business

Each year RVAA's membership gathers together for three days of one-on-one appointments and networking opportunities at our Annual Executive Conference. The conference allows member suppliers to meet with our member distributors for informational discussions in a private setting - it is the perfect opportunity to introduce new products, discuss marketing plans or review sales performance from the previous year. The conference gives our members a cost-effective means of meeting with each other over the course of several days in one location. Additional networking opportunities such as receptions, luncheons, dinners and our Annual Golf Outing make this event one of the key industry events on any member's calendar.

Visit RVAAHQ.com for more information and additional details on this years Executive Conference.



MISSION STATEMENT

We are dedicated to the growth and efficiency of the RV aftermarket by establishing and promoting programs and industry partnerships to enhance the RV lifestyle.

RVAAHQ.COM

Why Should You Join RVAA?

Becoming a member of RVAA will provide your company the opportunity to effectively meet and build relationships with key decision makers in the industry. From serving on a committee or the board of directors with your biggest customers or suppliers, to having the opportunity to meet with nearly one hundred of the top suppliers and distributors in the industry in one location, to taking advantage of the various value added programs to cut costs and improve efficiencies in your business, RVAA is the association for you.

Not yet convinced? Visit www.rvaahq.com to see the list of members who see the unbelievable value that membership in RVAA affords them. Make great contacts and great friends...

Industry Service and Recognition

RVAA is a fantastic opportunity to give of yourself for the betterment of the association and the industry as a whole. Since 1969, members have assisted in elevating the industry to new heights.

Joining RVAA affords you and your company the opportunity to assist in building an even better business environment and the chance to be rewarded for your efforts.



RVAA Aftermarket Efficiency Program
Best Practices

RVAA's "Aftermarket Efficiency" Program Increases Your Performance in the RV Aftermarket!

RVAA's distributor and supplier members joined together to build a series of "Best Practices" which ultimately help all segments of the RV Aftermarket work more efficiently in providing products to the RV marketplace. Called RVAA's "Aftermarket Efficiency" program, this series of a dozen best practices provide insights and forms which help suppliers and distributors communicate in a common language. An annual "Aftermarket Efficiency Self-Test" for supplier members allows supplier members to seek and gain recognition for their efforts. The Association's Executive Committee meets monthly to consistently review and revise the practices to keep them up-to-date with the industry's needs.

The "Aftermarket Efficiency" Program provides Best Practices in three key areas:

Parts Best Practices - dealing with part numbers, UPC codes, lead times, parts manuals and warranties

Education Best Practices - with suggested methods for technical and sales training to the aftermarket and the industry as a whole

Sales Best Practices - providing standardized price files, new product forms and additional suggested best practices in the sales and marketing area

And all are part of your annual RVAA membership!

RVAA Group Buying Programs
Cut Your Expenses

RVAA has negotiated special members only discount programs on business services our members use every day.



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