



# Benefits of Membership

## RVAA MEMBERSHIP...

**Allows Your Business the Opportunity for Recognition and Access to the Industry and Your End Customers**

RVAA exhibits at RVDA's and RVIA's Annual Industry Shows and provides dealers, manufacturers and campgrounds with literature listing RVAA members and the advantages of dealing with an RVAA member. **RVAA members are listed on [www.rvaftermarket.org](http://www.rvaftermarket.org)** - RVAA's official website soon to become a staple for RV Dealers, manufacturers and other members of the industry.

RVAA's **Strategic Alliances with its industry partner associations - RVIA, RVDA, RVDA of Canada and ARVC** - the national campground association - provide its members with a channel for learning what's new with the industry...and the credibility of aligning itself with its own industry association.

Each year, RVAA's most significant individual contributors are selected and recognized through the **RVAA Awards Program**. Results are published throughout the industry through trade and association publications.

RVAA's published Graphics and Price Format **Standards** allow members to remain on the same page when communicating and providing material for advertising. Standards will be reviewed and updated throughout the year and RVAA members will be notified of any changes to these important guidelines.

**Allows Your Business to Interact with RVAA Members Within Your Industry for Further Business Growth**

RVAA's **Annual Executive Conference** allows you one-on-one "appointment sessions" with the RVAA members of your choosing. The conference also provides many social opportunities through which you can learn vital business information from RVAA members who have a record of success in the industry.

Each new member has the opportunity to attend a **New Member Orientation Program** held each fall at the Executive Conference. This program allows easy introduction to all new members and their range of products for the association's existing members.

RVAA's **[www.rvaahq.com](http://www.rvaahq.com) website** provides access to information and standards that are designed specifically for RVAA members.

Membership allows you an opportunity for **participation in RVAA's committees and Board of Directors** to help guide the association its quest to better serve its members.

Your business can gain further recognition among your industry peers by **sponsoring events** at RVAA's Executive Conference.

**Provides Access to a Variety of Informational Resources that Will Enhance Your Business**

RVAA's **Membership Publication "RVAHQ Bulletin"** keeps you up-to-date on the latest happenings in the RV Aftermarket Industry... as well as providing valuable insights into developments throughout the recreational vehicle industry.

RVAA's **Aftermarket Digital Directory** is an important resource providing a link between distributors, manufacturers and agents. This interactive membership information and contact file is emailed to RVAA members with the latest updates to member information.

RVAA's professional legal staff distributes a **summary of legal developments** in RVAA's "Aftermarket Update" E-Publication all designed to keep the membership informed of current legislation, court decisions and regulatory developments and trends which could affect their business.

Membership in RVAA **automatically includes affiliation with NAW - the National Association of Wholesaler-Distributors** and the vast array of programs they provide.

**Provides Your Business with Significant Cost Saving Opportunities on Services You Utilize Everyday**

A **group processing rate** for Mastercard, VISA or American Express transactions through Solveras Systems, Inc.

**Cut your annual shipping costs** in half with pre-negotiated discounts with Airborne Express Freight, Emory Worldwide and Roadway Express through the Shipping Plus program.

Special low negotiated rates on individual and company vehicle rentals through **Hertz' Business Account Program**.

Special **group rates on insurance programs** including Zurich Property & Casualty, Flex Medical Insurance, AssurePac for Disability, Life and Accident and LTCarePac for Long Term Care Insurance.

RVAA has developed an advertising and print content relationship with RVDA's **RV Executive Magazine** to provide aftermarket content in their monthly publication. RVAA members will have the opportunity to advertise new products in a special New Products page.