

# **RVAA HQ BULLETIN**

Bulletin # 3 – May 30, 2008

*For Members of the Recreational Vehicle Aftermarket Association*

## **CALL FOR JIM BARKER “PERSON OF THE YEAR” NOMINATIONS**

Attached with this issue of the RVAAHQ Bulletin is a one-page document which members can use to complete and email back to RVAA with their nominations for RVAA’s Jim Barker “Person of the Year” Award. The deadline for submitting your nomination is Friday, June 27, 2008. Please see the document for information on the criteria for selecting a winner and instructions on how to submit your nomination. For a list of previous RVAA Jim Barker “Person of the Year” winners, please click on <http://www.rvaahq.com/vault/awards.pdf>

## **EARLY BIRD CONFERENCE REGISTRATION DEADLINE JUNE 15, 2008**

Please note the “early bird” deadline for attending the RVAA Executive Conference in St. Louis, August 5-8, 2008 is approaching and is June 15, 2008. Members can save \$50 per registrant on conference registration as well as spouse program and golf outing participation. For all the forms necessary to register for this year’s event as well as listing of key conference deadlines and additional conference information, click on <http://www.rvaahq.com/conf.html>

## **REVIEW YOUR RVAA DIGITAL DIRECTORY LISTING**

RVAA has made several updates to our “Digital Directory” listings based on the feedback from members since RVAAHQ Bulletin # 2. Please take a moment to review your listing on the “Members” page of [www.rvaahq.com](http://www.rvaahq.com) and if you have changes and/or updates, please take a moment to email the information to [karl@rvaahq.com](mailto:karl@rvaahq.com) to have them included in the directory update. To go directly to the RVAA Digital Directory, click on <http://www.rvaahq.com/member/digdirect.pdf>.

## **RVAA IDENTITY TASK FORCE CONDUCTS DISTRIBUTOR SPECIFIC SURVEY**

RVAA's Identity Task Force chaired by association Board Member Dave Burns has launched a survey specifically for the association's distributor membership. If you are an RVAA distributor member and have yet to complete the survey, please take a few moments to do so and help our task force in their ongoing work. To reach the survey, simply click on

[http://www.surveymonkey.com/s.aspx?sm=g6cy6hGMF4YyZqRwWtEQ2A\\_3d\\_3d](http://www.surveymonkey.com/s.aspx?sm=g6cy6hGMF4YyZqRwWtEQ2A_3d_3d)

## **VIEW FROM HQ: A "FORTY PAGE SOLUTION"**

Some of the most insightful works are the briefest, and so it is with the newly published "Best Practices" guidebook released from the Go RVing Committee on Excellences Task Forces. For complete information, click on this View from HQ article at

<http://www.rvaahq.com/news/508view.pdf>

## **RVAA COMMITTEES CONTINUE THEIR EFFORTS**

RVAA's Committees truly lay the groundwork for the efforts of our Board of Directors in creating programs and services that will benefit the association's membership. For an update on the latest efforts by RVAA's standing committees who have been hard at work through the first half of 2008, click on <http://www.rvaahq.com/news/508comm.pdf>

## **ADVERTISING SPACE AVAILABLE FOR JULY ISSUE OF RV EXECUTIVE**

RVAA has two quarter-page openings in its special advertising section in the July issue of RVDA's "RV Executive Today" Magazine. As part of RVAA's effort to provide monthly aftermarket information in each issue of this magazine, our association has been awarded a special quarter-page advertising rate of \$300 for our members only. The July issue of RV Executive is an especially meaningful issue for potential advertisers as it includes information about the upcoming RVDA Convention that will insure the members of RVDA keep the magazine and refer to it consistently over the next several months. If you have thought about advertising in RV Exec, now is the time!! Take a moment to review the information on the program at

<http://www.rvaahq.com/benefits/rates.pdf>. If you would like to advertise, please call as soon as possible to Susan Charter at RVDA at 703.591.7130.

**Thank You for reading the RVAHQ BULLETIN and for your membership in the Recreational Vehicle Aftermarket Association!**