

RVAA HQ BULLETIN

Bulletin # 2 – May 15, 2008

For Members of the Recreational Vehicle Aftermarket Association

RVAA TO SPONSOR AFTERMARKET EDUCATION TRACT AT RVDA CONVENTION

RVAA has received commitments from some of the industry's most recognizable speakers to present a 9-part program over three days during RVDA's 2008 Annual Convention at the Rio Hotel and Suites in Las Vegas September 25-28, 2008. The program will focus on Parts Managers and Specialists with the ultimate goal improving the professionalism of dealership aftermarket operations. For the complete story, click on <http://www.rvaahq.com/news/508sem.pdf>

INDUSTRY BEST PRACTICES BOOKLET ONLINE

RVAA was well-represented in the creation of the "Final Reports of the Task Forces" document published in April. For an introduction to the document and information on the aftermarket's participation in this important endeavor, click on <http://www.rvaahq.com/news/508prac.pdf>. To review and download the booklet itself, click on the following link <http://www.rvaahq.com/news/booklet.pdf>.

REVIEW YOUR RVAA DIGITAL DIRECTORY LISTING

As personnel and company changes continue to be rule rather than the exception, we are asking for your assistance in creating a directory document that is as accurate as possible. Please take a moment to review your listing on the "Members" page of www.rvaahq.com and if you have changes and/or updates, please take a moment to email the information to karl@rvaahq.com to have them included in the directory update. To go directly to the RVAA Digital Directory, click on <http://www.rvaahq.com/member/digdirect.pdf>.

SEEING THE CARDS PLAY IN AUGUST? SEATS STILL AVAILABLE...

A quick scan of the St. Louis Cardinals site has indicated that seats remain available for the August games versus the Los Angeles Dodgers which coincides with the RVAA Executive Conference. Tickets for the games can be purchased directly through the Cardinals Ticketing agency, which can be reached at http://stlouis.cardinals.mlb.com/schedule/index.jsp?c_id=stl&m=8&y=2008. The Cardinals site also links to additional ticketing outlets such as Stub Hub which may have discounted seats available for the games. For information about the games to be played, click on <http://www.rvaahq.com/conf/card.pdf>.

ALL CONFERENCE REGISTRATION MATERIALS ONLINE

RVAA's 2008 Executive Conference Registrations materials and additional informational documents including the complete registration booklet can be found at <http://www.rvaahq.com/conf.html>.

RVAA INTRODUCES THE APPOINTMENT SESSION AGENDA FOR THE 2008 CONFERENCE

RVAA's Conference Committee has developed an easy-to-use agenda format for individual supplier/distributor appointment session meetings during our 2008 Executive Conference. Although use of this new agenda is not mandatory, it has been introduced to the membership with the hopes that it will provide a format for conducting the most productive and efficient appointment sessions during this year's conference. For an overview of the Agenda as well as the agenda itself, click on <http://www.rvaahq.com/conf/08agenda.pdf>.

RVAA "PERSON OF THE YEAR" NOMINATION FORMS TO BE E-MAILED NEXT WEEK

RVAA Members can nominate worthy candidates for this year's Jim Barker Memorial "Person of the Year" Award by completing the nomination form that will be emailed to the membership next week. Watch your emails for this document and take a moment to fill it in with an individual who you think is worthy of the award for 2008. For a list of past winners, click on <http://www.rvaahq.com/vault/awards.pdf>.

Thank You for reading the RVAHQ BULLETIN and for your membership in the Recreational Vehicle Aftermarket Association!