

## **RVAA Committees Address a Variety of Topics**

RVAA's Committees have begun a new year of work on a variety of topics of importance to the aftermarket segment of the RV industry. RVAA's Committees operate on a September through June committee "season" of work with efforts to be wrapped up in time for the annual association Executive Conference in August. RVAA has five separate committees: an Executive Committee, Conference, Education and Membership Committees, and a Nominations Committee responsible for the election of Officers and Board Members.

The **Conference Committee** – Co-Chaired by John Walsh of Cequent Performance Products and Mike Keller of Keller Marine – will be meeting on a monthly basis beginning in January to take on a two-fold mission. The first three months of their committee efforts will focus on finalizing details and day-by-day agendas for the 2009 Executive Conference August 4-7, 2009 in St. Louis. The Committee will evaluate new ideas and potential additions to the program to provide the highest possible member value for attending. Following these initial efforts, the committee will spend the balance of their committee year working on planning for the 2010 conference and examining possible formats and locations.

RVAA's **Education Committee** is co-chaired by Aaron Engberg from Winegard Company and Kevin Phillips from Thetford Corporation. In 2009, this committee will be overseeing RVAA's new Aftermarket NOW outreach campaign, as well as providing educational programming related to RVAA's Standards at the [www.rvaahq.com](http://www.rvaahq.com) website. In addition, the committee has oversight responsibility for RVAA's contributions to aftermarket articles in RVDA's "RV Executive" Magazine as well as helping to plan and present an aftermarket tract of education at RVDA's Annual Convention in Las Vegas in September.

The **Membership Committee** - co-chaired by Kim Elston from RVL I and Steven Fischer from Shurflo – will be reviewing a variety of topics related to RVAA's membership recruitment and retention. The committee will be reviewing revised membership application procedures, new member recruitment strategies and will be considering various additions to RVAA's website and services package to provide the highest level of membership satisfaction. The committee will seek out membership opinion with the introduction of member outreach calls in January 2009.

RVAA's **Executive Committee** – which is chaired by President Piar Adams and includes the association's officers and one At-Large member from the Board of Directors – has direct oversight over the financial operations of the association as its Finance Committee and has additionally assumed oversight responsibilities for the association's standards/best practices program. In 2009, the Committee will be reviewing proposals and concepts for developing a recognition program for members who comply with the published standards and best practices, as well as fine-tuning and updating the standards that were introduced in August 2008.

Current rosters for all RVAA committees are listed below. Please note that the Conference, Education and Membership Committees are "open participation" committees and any member of the association's membership may participate. If you would like to be a part of RVAA's committee process, just send an email to [karl@rvaahq.com](mailto:karl@rvaahq.com) with the name of the committee you would like to participate in and we will be happy to include you in for the next scheduled conference call.

***Turn to the following page for complete committee rosters as of December 27, 2008***

**RVAAHQ Bulletin is a publication of:**

**Recreational Vehicle Aftermarket Association 54 Westerly Road Camp Hill, PA 17011**  
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# ***RVAA COMMITTEE ROSTERS 2008-2009***

*As of December 28, 2008*

## Executive Committee

**Piar Adams** – Carefree of Colorado – President

**Ron Dempster** – BRD Supply – Past President

**Aaron Engberg** – Winegard Company – Vice President

**Sylvia Koppen** – Aim Wholesale – Secretary/Treasurer

**John Walsh** – Cequent Commerical Products – At Large

## Conference Committee

**John Walsh** – Cequent Commercial Products – Co-Chair

**Mike Keller** – Keller RV/Marine – Co-Chair

Jed Anderson – Progress Industries

Raymond Arth – Phoenix Products

**Dave Burns** – Carter Distributing

Adrienne Cargo – Hayes Brake Controller - Spouse Chair

**Steve Christenson** – Bell Industries

**Larry Hamlett** – WL Hamlett

Shirley Prest – Prest O Fit

Dave Majewski – Dicor – Golf Chair

Todd Vice – Walex Products

## Education Committee

**Aaron Engberg** – Winegard Company – Co-Chair

**Kevin Phillips** – Thetford Norcold – Co-Chair

Cathy Coats – Popup Industries

Rich Elliott – Progress Industries

Craig Floyd – Technology Research Corporation

Frank Hone – Dealer Support Services

Dana Nelson – RV Trade Digest

## Membership Committee

**Kim Elston** – RVLI – Co-Chair

**Steve Fischer** – Shurflo – Co-Chair

Jed Anderson – Progress Industries

**Robert Dansereau** – Danzy Distributing

Larry Fisher – Thule Towing

Jay Hesse – Blue Ox

Trey Miller – BR Wholesale

Raymond Padgett – StagParkway

## Membership Criteria Task Force:

### Reporting to Membership Committee

**Ron Dempster**, Chair – BRD Supply, Inc.

**Larry Hamlett** – WL Hamlett

**Mike Keller** – Keller RV/Marine

**Kevin Phillips** – Thetford Norcold

## Nominations Committee

**Ron Dempster**, Chair – BRD Supply, Inc.

John Fisher – Keller Marine

Art Klee – Suburban Mfg

Larry Lebryk – Atwood Mobile Products

John Roba – John D. Roba Co., Inc.